

Agency: _____ Name: _____

Starting the Race! What to Expect?

(Part 1: Beginning of Summit – Purpose of the Summit and the goals and opportunities)

Purpose is to bring all Greater Minnesota transit systems together to:

- Learn about new and emerging transit technologies
- Identify the current state for technology including gaps
- Discuss technology problems and solutions collaboratively with other transit systems regionally (smaller workgroups) and collectively
- Identify (regional) actions/projects (i.e. technology solutions) that can be implemented or progress made toward in the short-term and can be used to inform the Statewide Transit Technology Plan (i.e. will set framework and identify system growth plans)

Goals of the Summit

Collaboratively identify (regional) transit technology solutions that can be initiated in the short-term (next 3-6 months) and beyond (12 months and longer) that compliment/improve the following opportunities. Additionally, we want to discuss and learn how to better plan and implement technology solutions more consistently across service areas and the state. **Question to answer:** “What are the gaps and/or opportunities to improve regional technologies?”

- **Opportunity 1 – First to last mile service improvement.** As people’s lives become more and more personalized through technology, transit systems must reinvent their organizations to capture those opportunities as they come.
- **Opportunity 2 – Seamless convenience and user experience.** Technologies people choose to use are now so integrated in their lives that they have become a part of their identities, and transit systems should be using those identities to create new technology offerings.
- **Opportunity 3 – Operational efficiency/optimization.** Utilization of technologies for systems to collaborate, be innovative and cutting edge, while improving efficiency.
- **Opportunity 4 – Passenger safety.** Technology should improve and enhance the security and safety of passengers while using transit.
- **Opportunity 5 – Data/technology security.** Security of customer data and the operational/network data must be placed at the highest importance.

What do you think are opportunities with better transit technology?

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Finishing the Race! What is Victory?

(Part 2: End of Summit – Present ideas and solutions systems identified + timeframe + next steps)

What did you find most valuable?

What outcomes or actions can be realized in the next 3-5 years for transit technology?

What outcomes or actions can be realized in the next 12 months for transit technology?

What outcomes or actions can be realized in the next 90 days for transit technology?

What is considered Victory?